

THE NEWEST CELTIC SHOW FOR PERFORMING ARTS CENTERS

# HIGHLAND ECHOES



THE ONLY SCOTTISH  
MUSIC & DANCE  
PRODUCTION OF ITS KIND!

## Highland Echoes Overview

<b>NAME OF SHOW</b>	Highland Echoes
<b>GENRE</b>	CELTIC MUSIC & DANCE (SCOTTISH)
<b>SHOW OPTIONS</b>	Highland Echoes The Show, Highland Echoes Pocket Show, A Highland Holiday, Highland Echoes Kids Show
<b>CAST SIZE</b>	12 - 30 depending on the show option
<b>TECH RIDER</b>	YES
<b>LIGHT CUE SHEET</b>	YES
<b>SUGGESTED TICKET PRICE</b>	\$25 - \$55
<b>STAGE SIZE REQUIRED</b>	MINIMUM 24' X 26'

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# Highland Echoes: A Scottish Music & Dance Show

## Brief Description

Step into a world of legends and history with this Scottish themed performing arts experience. Enchanting songs take you on a magical journey, while lively Scottish tunes – written by former Riverdance musical director Patrick Mangan – masterfully play on the Highland bagpipes and fiddle. The exclusive Highland Echoes dance team, comprised of champions from around the world, delivers powerful Highland dancing that will leave you astounded and captivated.

## Audience

The Highland Echoes show is enjoyable for all demographics. The show does not have any violence, nudity, or profanity. The show does feature live Highland Bagpipes!

MAILING LIST - 10,000 +	FACEBOOK - 4.8K followers	INSTAGRAM - 1K followers
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ALL 21 SHOWS TO DATE WERE PRODUCED, PRESENTED, MARKETED AND PROMOTED BY THE HIGHLAND ECHOES VOLUNTEER TEAM. THERE ARE NO AGENTS, MANAGERS OR RECORD LABELS INVOLVED. THE HIGHLAND ECHOES TEAM ACTIVELY FUNDRAISE TO HELP WITH SHOW PROMOTION. AFTER 22 SUCCESSFUL BETA PERFORMANCES OF THE SHOW, THE TEAM IS READY TO GO TO THE LARGER PERFORMING ARTS MARKET TO PROVIDE AUDIENCES WITH THE NEWEST CELTIC SHOW THAT FOCUSES ON SCOTLAND.

## Reviews

My family loved the show and my children are still talking about it! The show truly added to our vacation and heightened the kids' interest in history and music!"

*Aislynn Denny*

"Just incredible! Weaving the music, the dancing, and history all together, I'd have listened and watched for hours! Really impressive how they changed costumes so often!"

*Kelly Cothery*

"The show was fabulous! It reminded me of Riverdance but was even better in that it told the story of the Scottish heritage through songs, dance, and instrumentation...all superb."

*Nora Elkind-Atkins*

## History

In 2018, Patrick Mangan, the musical director of Riverdance, and Jennifer Licko, Celtic album of the year songwriter, teamed up to create Highland Echoes. Their goal was to showcase Scottish arts with the same level of energy and excitement that Riverdance brought to Irish arts. The debut show, featuring only four dancers and five musicians, left a crowd of 400+ at the Duke Energy Center Memorial AuditoriumDuke Energy Center for the Performing Arts spellbound.

Since then, Highland Echoes has grown in both size and spirit. Today, the show features 14-25 dancers and original compositions that highlight the power of the Great Highland Bagpipes and the haunting tones of Celtic melodies. The show has received glowing reviews for its captivating performances.

In addition, Jennifer Licko, the Producer, has more than twenty years of experience as a soloist on the school show circuit, where she educated students with Scottish cultural arts programming. This inspired her to offer an educational option for Highland Echoes performances, making it the perfect show for cultural & educational enrichment in addition to pure entertainment.

## Price Chart

Cast	Block Booking Options	Show Option
9 dancers   3 musicians	3 shows - \$8500 per show 4 shows - \$7500 per show 5 shows - \$5000 per show	Highland Echoes Pocket Show   90 minutes
10 dancers and The Highland Echoes Band	1 show - \$35,000 per show 2 shows - \$25,000 per show 3 shows - \$23,000 per show 4 shows - \$20,000 per show 5 shows - \$17,000 per show	Highland Holiday Show   105 Minutes
20 dancers and The Highland Echoes Band	1 show - \$50,000 per show 2 shows - \$35,000 per show 3 shows - \$30,00 per show 4 shows - \$27,000 per show 5 shows - \$25,000 per show 6 shows - \$20,000 per show 7 shows - \$15,000 per show	The Highland Echoes Show   105 Minutes
Varies	\$5000 per show add on with any of the above show bookings	Highland Echoes Kids and Schools

# Notes

The Fees above do not include Lodging, Backline, or Equipment. See the Highland Echoes Rider for each show to determine what needs to be provided to support the production.

## General Rider

### Advertising and Promotion

Billing on all advertising and publicity must appear as follows: **“Highland Echoes”**

PREMISES agrees to use only artwork, ad mats, photos and/or promotional materials provided or approved by ARTIST in all advertisements. No product, service, or publication utilizing the name or likeness of ARTIST may be produced, sold, or distributed without the prior written consent of ARTIST.

PREMISES agrees not to commit ARTIST to any personal appearances, interviews or other promotion or appearance without prior written consent from ARTIST.

PREMISES agrees that there shall be no signs, placards or other advertising materials on or near the stage during the entire performance; nor shall any such advertising appear on tickets, flyers, handbills, or posters without the prior consent of ARTIST; nor shall the ARTIST appearance be sponsored by or in any other way tie-in with, any political candidate, commercial product or business.

ARTIST retains rights and control over corporate concert sponsorship and/or tour sponsorship. In the event a tour sponsorship is added at any time before or after contracting is completed, it is understood that PREMISES will make the best efforts to incorporate the tour sponsor's name, logo, and other requirements to the venue website henceforth.

ARTIST will send press releases about the event to local papers and media contacts in the area unless otherwise instructed. ARTIST will provide graphic assets as an .eps file (unless another file type is requested) for promotional use.

### Ticketing

PREMISES will manage all ticket sales and make ticket buyers emails available to ARTIST to provide freebies and excitement leading up to the event.

PREMISES managing ticket sales will HOLD 10 seats for VIPs which will be managed and controlled by ARTIST. .

ARTIST will place ticketing link on the Highland Echoes website.

ARTIST has the right to communicate with ticket buyers via email to provide information, special updates and bonuses to enhance the overall Highland Echoes experience.

### **Sound Requirements**

See ARTIST technical rider.

PREMISES will contact ARTIST to make arrangements for an agreed upon arrival time.

ARTIST shall have the right to provide a Bagpiper performing outside of the venue 30 minutes prior to show time.

### **Recording**

ARTIST reserves the right to record the show. All other forms of recording, including audio, video, television, radio and all forms of digital recording are forbidden without prior written permission from ARTIST for each occasion.

### **Parking**

Parking should be provided by the PREMISES at no cost to the Highland Echoes company close to the loading dock.

### **Performance**

The performance will consist of two 55 minute acts with a 15-20 minute intermission.

### **Accommodation**

PREMISES must provide comfortable and safe accommodation at a hotel or airB&B no further than 15 miles from the performance venue.

8 room - Highland Echoes Pocket Show

10 rooms - Holiday Show

15 rooms - Highland Echoes Show

### **Merchandise**

An area of the lobby or other suitable place should be set aside for sales of Highland Echoes merchandise.

At least one table is required for this. ARTIST shall have sole and exclusive merchandising rights. If PREMISES takes a merchandise percentage on the night of the event, then PREMISES will

provide a staff member to be at the merchandise table for sales and all merchandise will be marked up from the retail price.

### **Dressing Room/Bathrooms**

The ARTIST needs two dressing rooms with space for hanging costumes. A quick change (pipe and drape is fine) may be needed backstage depending on distance to dressing rooms.

### **Catering**

PREMISES agrees to provide bottled water, deli tray and fruit for the Highland Echoes Company 2 hours prior to show time.

### **Security**

Please ensure at all times that the stage, dressing rooms and mix position are off limits and secure.

### **Deposit**

A 50% deposit is required 30 days before the show date.

## **Tech Rider**

### **Lighting**

ARTIST will provide a cue sheet at least 60 days prior to the show. ARTIST will provide gobos for the floor designs.

PREMISES will provide the lighting tech and have all lights set prior to ARTIST arrival

### **Sound**

PREMISES will provide the sound equipment and backline. (email [info@highlandechoes.com](mailto:info@highlandechoes.com) for the full technical specs)

### **Stage**

Stage size: MINIMUM 24' X 26'

PREMISES will provide a stage without Marley.

PREMISES will provide risers according to technical rider and have risers set up and ready upon ARTIST arrival.

PREMISES will provide projection tech